

KURT MUNGAL

Dept of Words & Deeds,
Project Lead

Summary Bio

Kurt has a decade of experience delivering events and projects requiring a high degree of attention to detail, budgets and deadlines. Beginning as an event planner for a boutique, marketing-events agency in Toronto, and now a veteran project and logistics manager Kurt has delivered projects in the tech, finance, and government sector for such clients as Virgin Mobile, Revlon Canada, BlackBerry, TELUS, Rogers, Facebook, and Kijiji.

Expertise

- Event Planning and Logistics
- Digital Engagement
- Stakeholder Relations and Outreach
- Project Management and Reporting
- Strategic Communications
- Brand Development and Marketing

Education

- Post-Graduate Certification, Corporate Communications and Public Relations (2009)
Centennial College, Toronto, ON
- Honours, Bachelor of Arts, Professional Writing (2008)
York University, Toronto, ON



Employment History

- 2017 – Present
Project Lead, Dept of Words & Deeds
- 2016 – 2017
Senior Account Manager, Yellow House Events
- 2015 – 2016
Event Planner, Support Services, Communications and Events, Scotiabank
- 2014 – 2015
Manager, Integrated Marketing, PR & Events, Interaxon Inc.
- 2013 – 2014
Manager, Events and Sponsorships; Marketing Manager, Apps, Kobo Inc.
- 2009 – 2013
Manager, Events and Communications, Yellow House Events

Select Projects

Brookfield Institute - Robot Talks
2017 – 2018

Project Lead: Public engagement liaison for a two-phase research and consultation project funded by Ontario Ministries of Economic Development and Growth and Advanced Education, Skills and Development examining the impact of automation on the workplace across sectors and regions. The consultation process includes public workshops and stakeholder engagement sessions in 12 Ontario municipalities. Final public report due March 2018.

Ontario Ministry of Tourism, Culture and Sport
2018 Policy Dialogue

Project Lead: Facilitation and conference coordination for MTCS policy dialogue addressing equity and diversity in the creative industries and arts – in partnership with the Aga Khan Centre. Responsible for symposium design and delivery, event facilitation, client communications and stakeholder relations.

YellowHouse Events
2009 – 2013, 2016 – 2017

Senior Account Manager: included management of a \$1.5M annual budget, contributing to the retention of our services for 2018. I also proudly led the successful launch of a North-American wide campus ambassador program for AWAKE Chocolate, which required the development of a custom digital app, meticulous database management, and regular communications with over 150 Canadian and US schools.

CANFAR Bloor Street Entertains
2016

Project Lead: Lead the planning and execution of the Canadian Foundation for AIDS Research signature fundraising event, Bloor Street Entertains. The 20th anniversary event involved the coordination of over 50 suppliers and vendors and 25 venues, 35+ volunteers, and the development of an online portal for a silent auction.

Scotiabank, Global Senior Leadership Forum
2015

Project Lead: Co-produced the annual leadership summit which welcomes 250 senior-level executives from Scotiabank globally, to develop and review critical business strategies and participate in exclusive networking opportunities. Key areas of focus for our production team included venue and vendor logistics, travel and accommodation planning, as well as post-event reporting and success measurement tracking.

Interaxon
2014 – 2015

Project Lead: coordination and execution of Interaxon's third and most successful appearance at CES in 2015. The appearance garnered over 120M press impressions and saw the production of the company's most sophisticated exhibit space at the time. I also helped launch Interaxon's first "Brand Ambassador" program, which placed trained brand advocates into retail stores across the city to educate consumers on the value of our products, and to drive sales.