

# JANE FARROW

Dept of Words & Deeds,  
Public Engagement & Facilitation

## Summary Bio

Jane is a public consultation specialist working in the areas of city building, transportation planning, culture strategy and economic development policy. She worked for 10 years as a CBC radio producer for shows like This Morning and The Sunday Edition and hosted shows like Workology and Wanted Words. She is the co-editor of the two editions of The Book of Lists (Knopf Canada, 2017 & 2005), and Any Other Way, a queer history anthology of Toronto (Coach House Books 2017) shortlisted for the Toronto Book Award. Jane was the founding executive director of Jane's Walk, a global initiative involving free, locally led walking tours inspired by urbanist Jane Jacobs' ideas about connected, livable neighbourhoods.

## Expertise

- Consultation Strategy & Design
- Facilitation & Community Engagement
- Immersive Research & Interviewing
- Project Backgrounders & Presentations
- Survey Development & Research Analysis
- Stakeholder Mapping & Outreach
- Project Reporting
- WalkShops & Active Learning Site Visits



## Employment History

- 2012 – Present  
Public engagement specialist, facilitator, moderator, researcher & consultant for Province of Ontario, City of Toronto, York University, Metrolinx, : Swerhun Facilitation, MASS LBP, Brookfield Institute, PMA Landscape Architects, Gladki Planning, Planning Partnership, Ontario Non-Profit Network, United Church of Canada, Prof Paul Hess - University of Toronto,
- 2012 – 2013  
Policy Advisor, Park People
- 2011 – 2012  
Executive Assistant, Toronto City Councillor Ward 32, Beaches-East York
- 2007 – 2011  
Executive Director, Jane's Walk
- 1998 – 2007  
CBC Network Radio, Current Affairs producer & host

## Select Projects

Brookfield Institute - Robot Talks  
2017 - 2018

Public engagement lead for a two-phase research and consultation project funded by Ontario Ministries of Economic Development and Growth and Advanced Education, Skills and Development examining the impact of automation on the workplace across sectors and regions. The consultation process includes public workshops and stakeholder engagement sessions in 12 Ontario municipalities. Final public report due March 2018.

City of Toronto/Urban Strategies -  
Growing Up in Vertical Communities  
2016 - 2017

Design and lead consultation strategy for city-wide study seeking to understand how to plan and design family-friendly high rise units, buildings and communities. Early consultation stages (CondoHack) use site visits and family interviews to capture adaptations and 'hacks' for inclusion in the handbook and further testing with the public.

Ontario Ministry of Transportation  
– GGH Multimodal Transportation  
Planning Study, 2016-2017

Public Facilitation lead (in collaboration with principals Urban Strategies/HDR) on reviewing Ontario's transportation policy and investment decisions that support the government's commitments to climate change, economic development and innovative technology

United Church of Canada – National  
Land Inventory & Engagement Project  
2016 - 2017

Engagement Lead responsible for developing and delivering an engagement strategy seeking to establish needs, precedents, resources and priority setting mechanisms for the management of the property portfolios of 3,000 United Church congregations across Canada.

Metrolinx – Davenport Community Rail  
Residents Reference Panel, 2015

Project Manager for MASS LBP  
community consultation and reference  
panel, responsible for workshop curriculum,  
reporting, preparation of background  
materials and presentations, consultation  
design and stakeholder relations.

City of Toronto/PMA Landscape  
Architects, 2014 - 2017

Independent facilitator to Grand Avenue  
Park Master Plan, St James Park & Ramsden  
Park Revitalization Projects; responsible  
for consultation program design and  
implementation, facilitation of public  
meetings, active learning public site walks,  
stakeholder relations, issues management,  
report writing, city staff liaison, website  
content management.

Ontario Ministry of Tourism, Culture and Sport – 2018 Policy Dialogue

Facilitation and conference coordination for MTCS policy dialogue addressing equity and diversity in the creative industries and arts – in partnership with the Aga Khan Centre. Responsible for symposium design and delivery, event facilitation, client communications and stakeholder relations.

Ontario Ministry of Tourism, Culture and Sport – 2016 Culture Strategy

Lead facilitator for 11 town halls drawing over 1,400 participants held across the province seeking community priorities for culture, heritage, museum and library policy. Responsible for consultation design and delivery, event facilitation, client communications and event reporting.

City of Toronto/Public Work - Midtown In Focus: Parks, Open Space & Streetscape Plan 2014

Team member on a comprehensive public realm improvement plan, led by landscape architects Public Work Inc. with Swerhun Facilitation; responsible for leading active learning site walks and contributing to consultation design and delivery, stakeholder relations, report writing and photographic inventory.

City of Toronto/Steer Davies Gleave – Pedestrian Wayfinding Strategy 2014

Team member with Swerhun Facilitation leading and organizing active learning public walks, and contributing to consultation design and delivery, City of Toronto steering committee liaison, public workshop facilitation and reporting, photography, and stakeholder relations.

Metrolinx – GTS Corridor Noise Wall Community Consultation 2013

Team member with Swerhun Facilitation responsible for meeting notes and reports, and assisting in researching and preparing background materials and presentations, consultation design and facilitation.

University of Toronto - Walkability & Sheppard & Finch LRT Corridors 2016

Co-researcher with Professor Paul Hess on developing a greater understanding of pedestrian's perceptions of the quality of their walking environment and how this affects their willingness to walk to transit. Integrated with Metrolinx Big Move Regional Transportation Plan.

University of Toronto - Walkability in High Rise Neighbourhoods 2010

Co-author with Professor Paul Hess of University of Toronto Department of Geography and Planning of North America's first studies of the walkability of inner-suburban high rise neighbourhoods. This research explores some of Toronto's most densely populated but geographically isolated neighbourhoods and points to simple and inexpensive solutions for improving connectivity and accessibility. Alongside this research, the authors developed a research model and resource toolkit that can be used by communities and individual to assess their own neighbourhoods (available on the Jane's Walk website).